

MINI JCW LIFESTYLE COLLECTION 2025.

PRODUCT DETAILS.

JCW LOGO T-SHIRT.



MINI LIFESTYLE COLLECTION 2025.



JCW LOGO T-SHIRT WOMEN'S.

White (XXS - XL)
100% organic cotton

Black (XXS - XL)
50% recycled cotton,
50% organic cotton

White
80145B54EA6-A9/EB0-EB1

Black
80145B54EB2-EB7

101,200원



JCW LOGO T-SHIRT.

JCW LOGO T-SHIRT KIDS.

White (3-10Y)
100% organic cotton
UV protection finish

White
80145B54EE3-EE9

64,900원



MINI LIFESTYLE COLLECTION 2025.



JCW LOGO T-SHIRT MEN'S.

White (S - XXL)
100% organic cotton
Black (S - XXXL)
50% recycled cotton,
50% organic cotton

White
80145B54EC4-EC8
Black
80145B54ED0-ED5

101,200원

JCW LOGO HOODIE.

MINI LIFESTYLE COLLECTION 2025.



MINI LOGO HOODIE WOMEN'S.

Black (XXS - XL)

75% organic cotton,
25% recycled cotton

BLACK

8014B54EB8-EB9/EC0-EC3

209,000원

MINI LOGO HOODIE MEN'S.

Black (S - XXXL)

75% organic cotton,
25% recycled cotton

Black

80145B54ED6-ED9/EE0-EE1

209,000원



**MINI WORDMARK
POLO WOMEN'S.**

White (XXS - XL)

95% organic cotton,
5% elastane

80145B54EF0-EF5

132,000원



**MINI WORDMARK
POLO WOMEN'S.**

Black (XXS - XL)

47% rec. cotton,
47% org. cotton,
6% elast

80145B54EF6-EF9/F00-F01

132,000원

JCW WORDMARK POLO.

MINI LIFESTYLE COLLECTION 2025.



MINI WORDMARK POLO MEN'S.

Black (S - XXXL)

47% rec. cotton,
47% org. cotton,
6% elast

80145B54F14-F19

132,000원



MINI WORDMARK POLO MEN'S.

White (S - XXXL)

95% organic cotton,
5% elastane

80145B54F08-F13

132,000원



JCW WORDMARK JACKET.

MINI LIFESTYLE COLLECTION 2025.



MINI WORDMARK JACKET WOMEN'S.

Black (XXS-XXL)

88% recycled nylon,
12% elastane
Water repellent

Mesh lining:
100% recycled polyester

80145B54F02-F07

341,000원



MINI WORDMARK JACKET MEN'S.

Black (S-XXXL)

88% recycled nylon,
12% elastane
Water repellent

Mesh lining:
100% recycled polyester

80145B54F20-F25

341,000원

JCW LOGO CAP.

MINI LIFESTYLE COLLECTION 2025.



MINI LOGO CAP.

White
98% organic cotton
2% elastane

80165B54F26

107,800원



MINI LOGO CAP.

Black
98% organic cotton
2% elastane

80165B54F27

107,800원



MINI WORDMARK CAP.

MINI LIFESTYLE COLLECTION 2025.



MINI WORDMARK CAP.

White
65% recycled polyester,
35% cotton
Polycotton twill

80165B54F28

96,800원

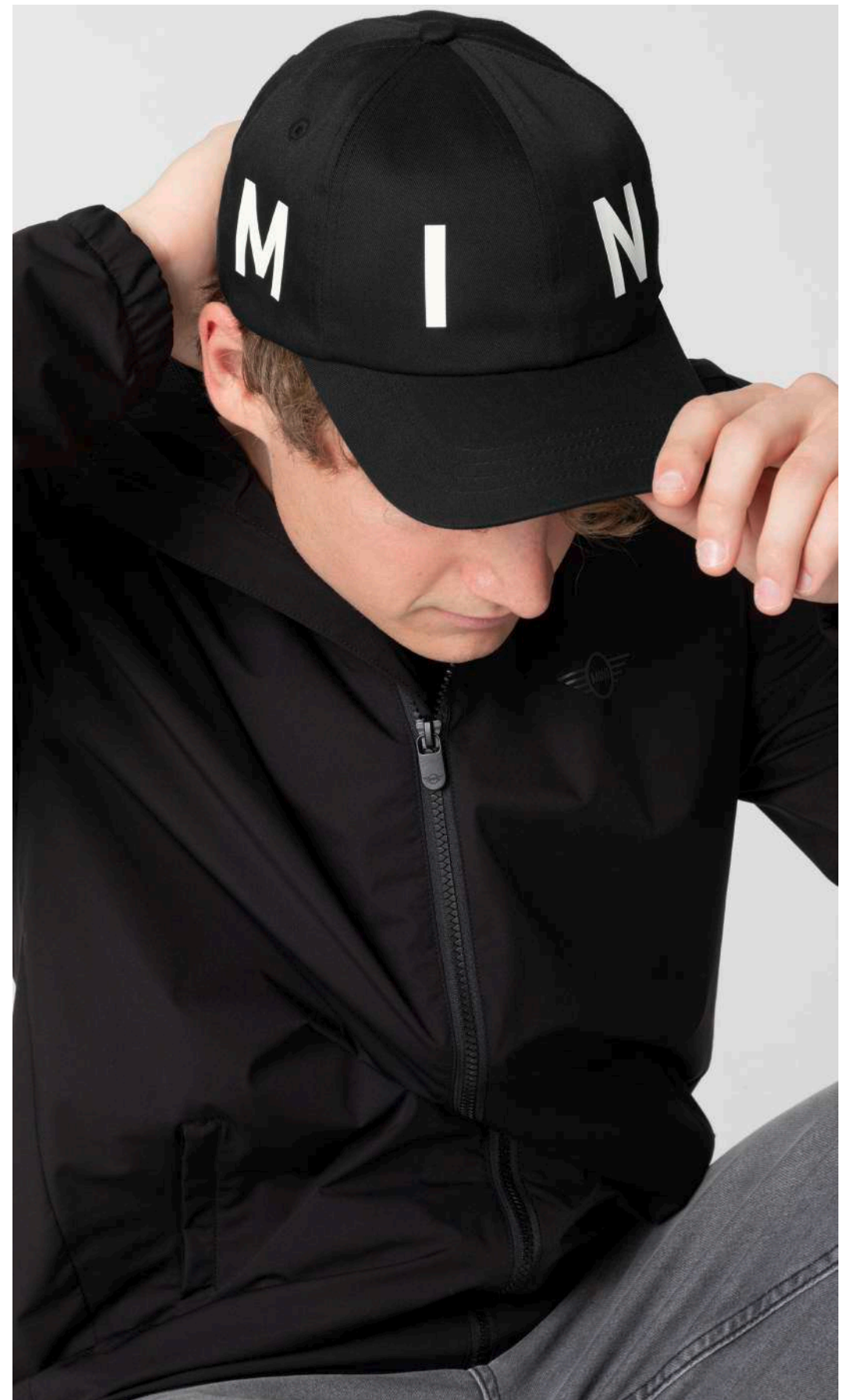


MINI WORDMARK CAP.

Black
65% recycled polyester,
35% cotton
Polycotton twill

80165B54F29

96,800원



JCW LOGO ORGANIZER POUCH.

MINI LIFESTYLE COLLECTION 2025.

JCW LOGO ORGANISER POUCH.

16.5 X 20 X 5 CM

Black
100% recycled nylon

Lining:
100% recycled PET

80215B54F30

101,200원



JCW LOGO BACKPACK.

MINI LIFESTYLE COLLECTION 2025.



JCW LOGO BACKPACK.

28 x 45 x 16 CM
WEIGHT: 618g

Black
100% recycled nylon

Lining:
100% recycled PET

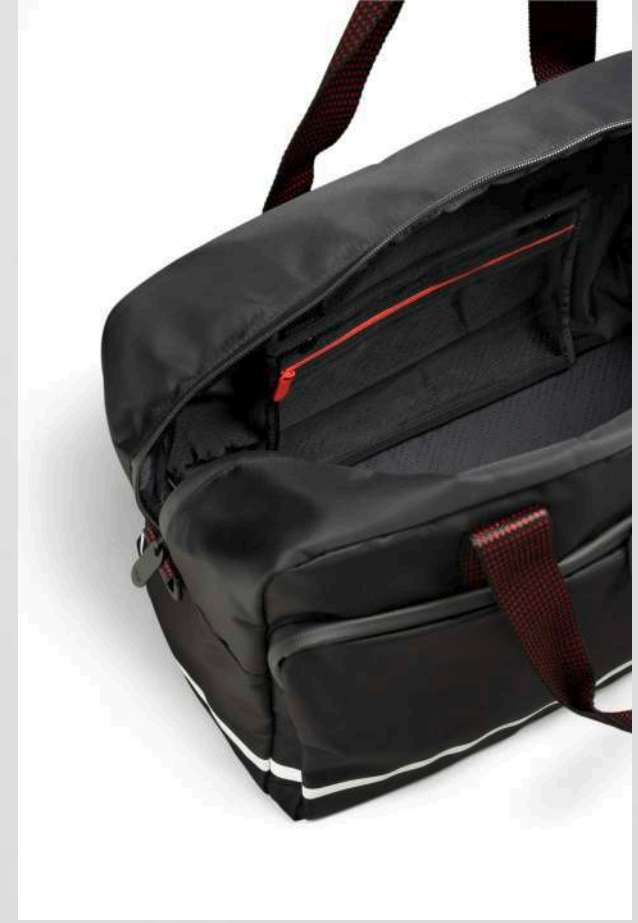
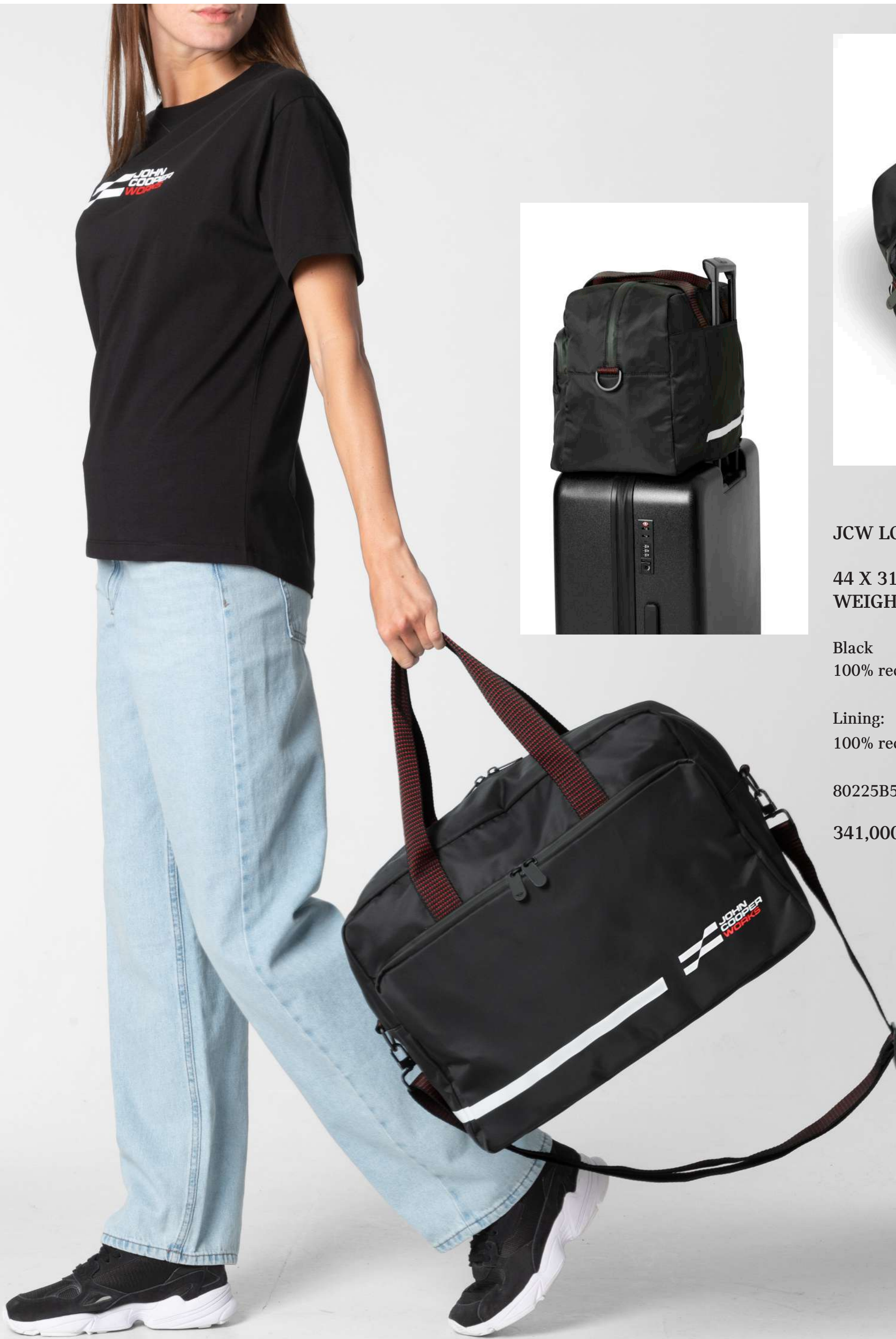
80225B54F31

286,000원



JCW LOGO TRAVELLER BAG.

MINI LIFESTYLE COLLECTION 2025.



JCW LOGO TRAVLLER BAG.

44 X 31 X 21 CM
WEIGHT: 877g

Black
100% recycled nylon

Lining:
100% recycled PET

80225B54F32

341,000원



**MINI WORDMARK
FOLDABLE UMBRELLA.**

Black
100% recycled PET
with PFC-free coating

Bars: fibre-reinforced polymer

Stick: stainless steel
Handle: PU-coated ABS

80235B54F39

Diameter: 98 cm
Folded: 26 x 6 cm
Weight: 271 g

89,100원



**JCW LOGO FOLDABLE
UMBRELLA.**

Black
100% recycled PET
with PFC-free coating

Bars: fibre-reinforced polymer

Stick: stainless steel
Handle: PU-coated ABS

80235B54F37

Diameter: 98 cm
Folded: 27 x 6 cm
Weight: 346 g

77,000원



JCW LOGO WALKING STICK UMBRELLA.

Black
100% recycled PET
with PFC-free coating

Bars: fibre-reinforced polymer

Stick: stainless steel
Handle: PU-coated ABS

80235B54F38

Diameter: 99.5 cm
Folded: 82.2 cm
Weight: 420 g

77,000원



JCW LOGO KEYRING.

Silver
Stainless steel
Brushed surface

80275B54F34

Plate: 76 x 30 x 3 mm
Split rings: Ø 32 mm, Ø 16 mm

48,400원



JCW WORDMARK KEYRING.

Silver
Stainless steel
Brushed surface

80275B54F33

Plate: 76 x 30 x 1.5 mm
Split rings: Ø 32 mm, Ø 16 mm

48,400원

MINI LIFESTYLE.



COLLECTION 2024.

MEET THE MINI LIFESTYLE COLLECTION 2024.

MINI 라이프스타일 컬렉션 2024를 만나보세요.
완전히 새로워진 라이프스타일 제품은 MINI의
아이코닉한 디자인 헤리티지이자, 지속 가능한
미래의 비전입니다.

언제 어디서나 진정한 MINI를 경험할 수 있도록,
미래지향적이고 미니멀리즘을 반영한 디자인으로
도심 속 즐거움을 발견해 보세요.



OH SO COOPER.

MINI OUTLINE PRINT HOODIE

MINI 쿠퍼의 전면부 실루엣과 MINI 로고가 새겨진, 오가닉 코튼 및 재활용 소재의 루즈핏 후드티.



MINI OUTLINE PRINT HOODIE WOMEN'S

XS - XL

75% organic cotton, 25% recycled cotton

Blazing Blue
80145B32010-14

Black/White
80145B32016-20

Rebel Red
80145B32022-26

148,500원



MINI OUTLINE PRINT HOODIE MEN'S

S - XXL

75% organic cotton, 25% recycled cotton

Blazing Blue
80145B32063-67

Black/White
80145B32069-73

Rebel Red
80145B32075-79

148,500원



MINI CAR FACE DETAIL T-SHIRT WOMEN'S

XS - XL

50 % recycled cotton, 50 % organic cotton

Blazing Blue/Indigo

80145B31FD4-FD8

Vibrant Silver/Rebel Red

80145B31FE0-FE4

69,300원



MINI OUTLINE PRINT T-SHIRT WOMEN'S

XS - XL

100 % organic cotton

White/Black

80145B31FE6-FF0

50 % recycled cotton, 50 % organic cotton

Rebel Red

80145B31FF2-FF6

69,300원



MINI EMBOSSED WING LOGO T-SHIRT WOMEN'S

XS - XL

100 % organic cotton

White/Black

80145B31FF8-FF9

80145B32000-002

50 % recycled cotton, 50 % organic cotton

Black/White

80145B32004-008

61,600원



MINI CAR FACE DETAIL T-SHIRT MEN'S

S - XXL

100% organic cotton

White/Blazing Blue

80145B32027-31

50% recycled cotton, 50% organic cotton

Rebel Red/Vibrant Silver

80145B32033-37

69,300원



MINI OUTLINE PRINT T-SHIRT MEN'S

S - XXL

50% recycled cotton, 50% organic cotton

Black/White

80145B32039-43

Blazing Blue

80145B32045-49

69,300원



MINI EMBOSSED WING LOGO T-SHIRT MEN'S

S - XXL

100% organic cotton

White/Black

80145B32051-55

50% recycled cotton, 50% organic cotton

Black/White

80145B32057-61

61,600원



TEXTILES.

MINI LIFESTYLE COLLECTION 2024



Vibrant Silver/White
80165B320B7



Blazing Blue/Indigo
80165B320B4



Black/Grey
80165B320B5



MINI CAR FACE DETAIL CAP

MINI 쿠퍼의 전면부 실루엣과 MINI 로고가 새겨진, 최적화된 핏을 위한 조절 스트랩이 있는 클래식 캡.

One size (57cm)

65% recycled polyester, 35% cotton

Rebel Red/Vibrant Silver
80165B320B6

60,500원





MINI CAR FACE DETAIL CAP KIDS

One size (53cm)

60% polyester, 40% cotton

Blazing Blue/Indigo

80165B320B8

Rebel Red/Vibrant Silver

80165B320B9

33,000원



MINI CAR SILHOUETTE T-SHIRT KIDS

104 (3-4 Y) – 140 (9-10 Y)

100% organic cotton

White/Rebel Red

80145B32082-88

50% recycled cotton, 50% organic cotton

Blazing Blue/Indigo

80145B32090-96

49,500원



MINI CAR TILE SWEATSHIRT KIDS

98 (2-3 Y) – 140 (9-10 Y)

50% recycled cotton, 50% organic cotton

Rebel Red

80145B32097-99

80145B320A0-A4

Blazing Blue

80145B320A5-A9

80145B320B0-B2

63,800원



MINI CAR PRINT GIFT SET INFANT

100% organic cotton

White/Rebel Red

80145B320B3

77,000원

BAGS AND LUGGAGE.

MINI LIFESTYLE COLLECTION 2024

MINI CAR FACE DETAIL DUFFLE BAG

MINI 쿠퍼의 전면부 실루엣과 MINI 텍스트 로고가 새겨진 더플백.

길이 조절이 용이하며 탈부착 가능한 어깨 스트랩, 내부의 수납 포켓.



45 x 24 x 25cm

100 % recycled PET, water repellent finish

Rebel Red/Vibrant Silver/White
80225B320D4

165,000원



Grey/White/Black
80225B320D3

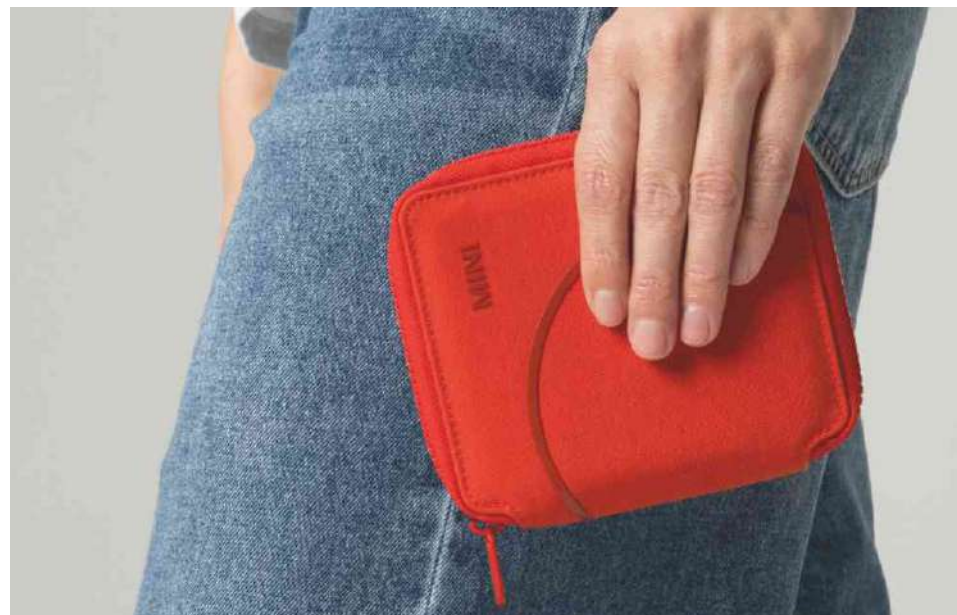


Indigo/White/Blazing Blue
80225B320D2



BAGS AND LUGGAGE.

MINI LIFESTYLE COLLECTION 2024



MINI OUTLINE PRINT WALLET

11 x 12.5 x 2.3cm

100% recycled PET, water repellent finish

Blazing Blue
80215B320C0

Black/White
80215B320C1

Rebel Red
80215B320C2

77,000원



MINI OUTLINE PRINT BACKPACK

23 x 16 x 32cm

100% recycled PET, water repellent finish

Blazing Blue
80225B320C3

Black/White
80225B320C4

Rebel Red
80225B320C5

99,000원



MINI CAR FACE DETAIL SHOPPER

31 x 13 x 35cm

100% recycled PET, water repellent finish

White/Blazing Blue/Indigo
80225B320C9

Black/Grey/White
80225B320D0

Vibrant Silver/White/Rebel Red
80225B320D1

49,500원



MINI CAR FACE DETAIL MUSETTE

36 x 25cm

100% recycled PET, water repellent finish

Blazing Blue/Indigo/White
80225B320C6

White/Black/Grey
80225B320C7

White/Rebel Red/Vibrant Silver
80225B320C8

77,000원



BAGS AND LUGGAGE.

MINI LIFESTYLE COLLECTION 2024

MINI DEBOSSED WING LOGO TROLLEY

MINI 로고가 음각으로 새겨진 캐리어.
무소음의 다중 휠 시스템, 양방향 지퍼, TSA 잠금장치,
탈부착 가능한 지퍼 포켓, 재활용 폴리에스터 안감,
Fidlock 마그네틱 압축 스트랩.



71 x 48.5 x 27.5cm
76L volume

70 % polycarbonate,
30 % recycled polycarbonate

Rebel Red
80225B320E4

341,000원



Black
80225B320E3



Blazing Blue
80225B320E2





MINI DEBOSSED WING LOGO CABIN TROLLEY

55 x 33,5 x 22 cm
32L volume

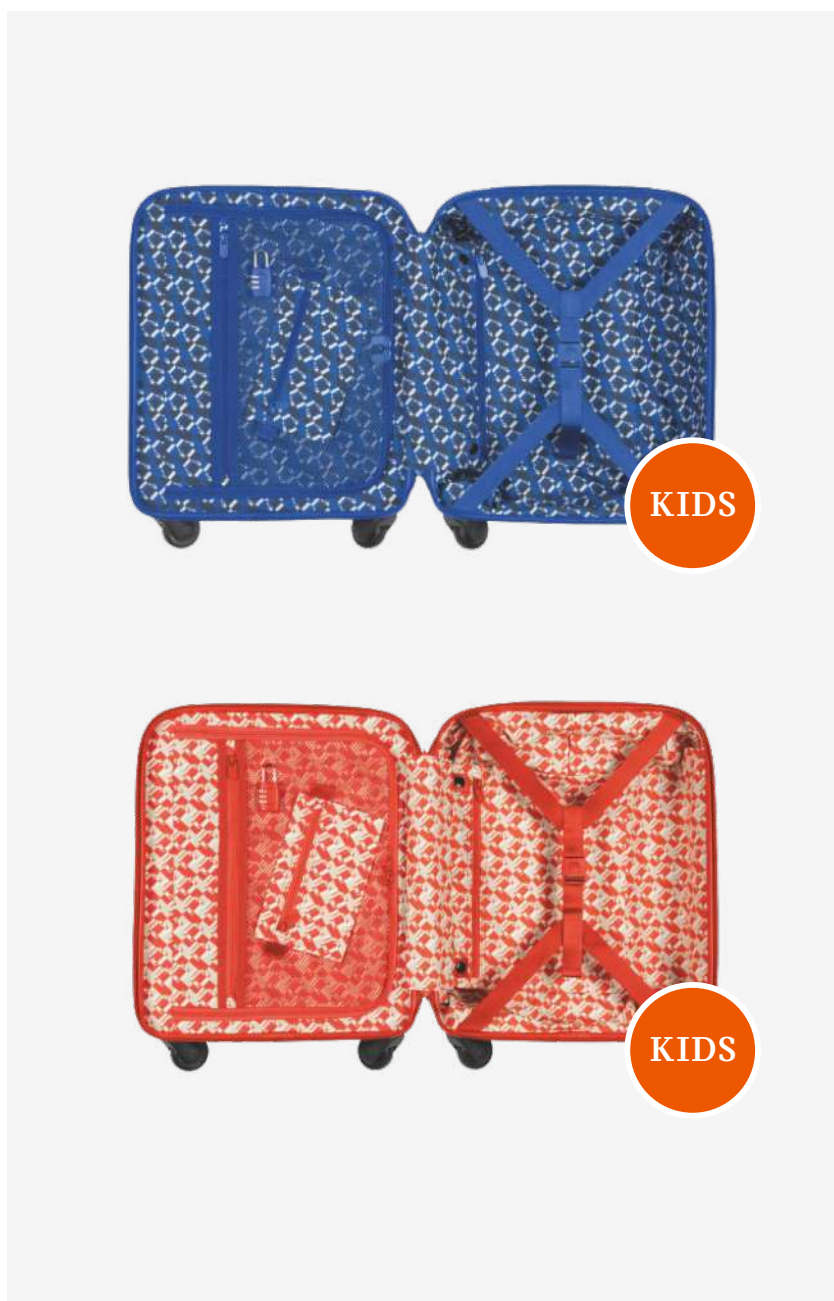
70% polycarbonate, 30% recycled polycarbonate

Blazing Blue
80225B320D9

Black
80225B320E0

Rebel Red
80225B320E1

297,000원



MINI DEBOSSED WING LOGO KIDS TROLLEY

48 x 35 x 21 cm
28L volume

70% polycarbonate, 30% recycled polycarbonate

Blazing Blue
80225B320E5

Rebel red
80225B320E6

275,000원

BAGS AND LUGGAGE.

MINI LIFESTYLE COLLECTION 2024

MINI SOFT WING LOGO BACKPACK

부드럽게 패딩 처리된 뒷면과 조절 가능한 어깨 스트랩이 있는 100% 재활용 소재의 나일론 백팩.

전면 포켓의 MINI 로고, 메인 수납공간과 개방형 디자인의 노트북 수납공간, 손잡이용 맞춤형 웨빙.

28 x 45 x 16cm

19L volume

100% recycled nylon, water repellent finish

Indigo

80225B320D7

231,000원



BAGS AND LUGGAGE.

MINI LIFESTYLE COLLECTION 2024



MINI SOFT WING LOGO POUCH URBAN SERIES

18 x 13 x 2.5cm

100% recycled nylon, water repellent finish

Indigo
80225B320D5

47,300원



MINI SOFT WING LOGO TRAVELLER BAG URBAN SERIES

44 x 31 x 21cm

27L volume

100% recycled nylon, water repellent finish

Indigo
80225B320D8

253,000원



MINI SOFT WING LAPTOP BAG URBAN SERIES

40 x 28 x 5.5cm

100% recycled nylon, water repellent finish

Indigo
80225B320D6

198,000원





MINI COOPER KEYRING

전면의 무광택 및 광택 음각 디테일, 뒷면의 MINI 텍스트 로고, 클래식한 크기의 고리와 함께 제공되는 작은 고리로 신형 MINI 자동차 키에도 사용할 수 있는 MINI 쿠퍼 모양의 열쇠고리.

69 x 28 x 1.5cm

Splittings : Ø32 mm, Ø16 mm

Stainless steel

Silver

80275B320E8

38,500원



MINI ACEMAN KEYRING

전면의 무광택 및 광택 음각 디테일, 뒷면의 MINI 텍스트 로고, 클래식한 크기의 고리와 함께 제공되는 작은 고리로 신형 MINI 자동차 키에도 사용할 수 있는 MINI 에이스맨 모양의 열쇠고리.

73 x 30 x 1.5cm

Splittings : Ø32 mm, Ø16 mm

Stainless steel

Silver

80275B320E9

38,500원





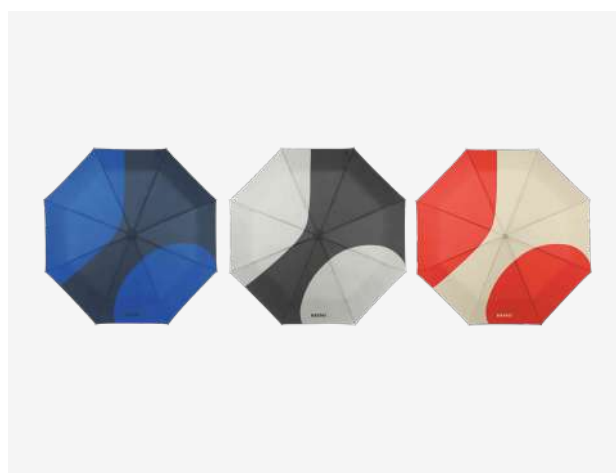
MINI WING LOGO KEYRING

19 x 4 x 0.9cm
 Splitrings : Ø32mm, Ø16mm
 Stainless steel, rope : recycled PET
 Silver/Black
 80275B320E7
 38,500원



MINI COOPER PIN

17 x 22.5 x 0.9mm
 Stainless steel
 Silver
 80285B32121
 11,000원



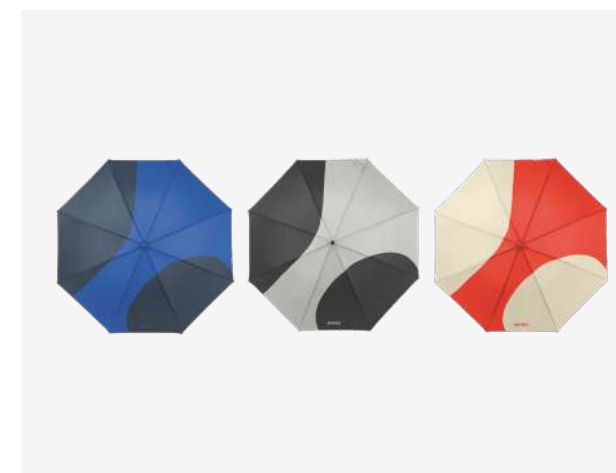
MINI CAR FACE DETAIL FOLDABLE UMBRELLA

Folded : 27 x 6cm
 Diameter : 98cm
 100% recycled PET, PFC free coating
 Blazing Blue/Indigo
 80235B320F2
 Grey/Black
 80235B320F3
 Vibrant Silver/Rebel Red
 80235B320F4
 61,600원



MINI CAR FACE DETAIL WALKING STICK UMBRELLA

Length : 82.2cm
 Diameter : 99.5cm
 100% recycled PET, PFC free coating
 Blazing Blue/Indigo
 80235B320F5
 Grey/Black
 80235B320F6
 Vibrant Silver/Rebel Red
 80235B320F7
 66,000원





MINI RIBBON LANYARD

48 x 2.2 x 0.5cm

100 % recycled PET, powder coated zinc alloy

Blazing Blue

80275B32118

Black

80275B32119

Rebel Red

80275B32120

16,500원



MINI CAR TILE NOTEBOOK

220 x 170 x 19mm

Recycled PET, FSC certified paper

Blazing Blue/Indigo/White

80245B320F8

Black/Grey/ White

80245B320F9

Rebel Red/Vibrant Silver /White

80245B32100

29,700원



MINI ROLLERBALL PEN

117 x 9.6 x 9.6mm

Outside anodized aluminium, satin finish

Black/Silver

80242454545

12,100원



MINI CUT-OUT PANTO SUNGLASSES

Recycled acetate
Lenses : Zeiss
Foldable case and cleaning cloth
made of recycled PET

Black
80255B32115

264,000원

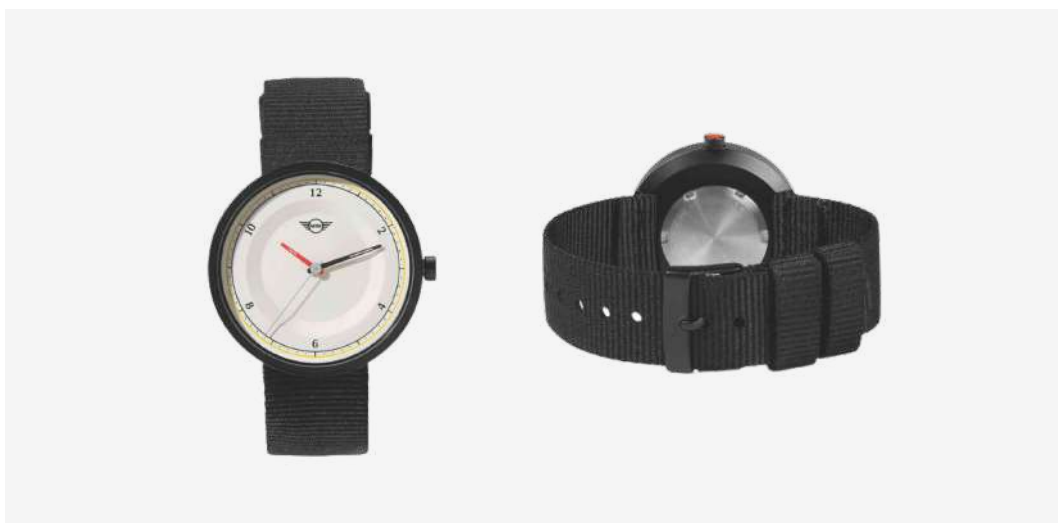


MINI CUT-OUT D-FRAME SUNGLASSES

Recycled acetate
Lenses : Zeiss
Foldable case and cleaning cloth
made of recycled PET

Black
80255B32116

264,000원



MINI DEFINITE WATCH

Watch case : 40mm
Stainless steel, hardened mineral glass
Strap : 100% recycled PET

Black
80265B32117

319,000원



MINI ALL4 BABY BIKE

충격에 강한 파우더 코팅과 안전한 핸들바 그립, 저소음 휠, 인체공학적 좌석, 전면 MINI 로고와 PUKY 로고가 새겨진 유아용 자전거.

Length : 58cm, Width : 28cm

Seat height : 24cm

Steel

Chili Red

80935B32130

99,000원





MINI BABY RACER

74 x 30 x 40cm

Non-toxic plastic : polyethylene body with injection-moulded polyamide parts

Chili Red

80935A21500

176,000원



MINI BULLDOG 2.0

Approx. 27 x 16 x 23cm

90% cotton, 10% polyester

Grey / White

80452465960

45,000원



MINI COOPER S PULL-BACK

1:36 scale

Plastic

Box of 24 in 3 colours

Chili Red, Electric Blue, Volcanic Orange

80442447939

10,000원

MOBILITY, MINIATURES AND KIDS.

MINI LIFESTYLE COLLECTION 2024



MINI PUSH-BAR

Steel chrome plated

Black/Silver
80932463105

37,400원



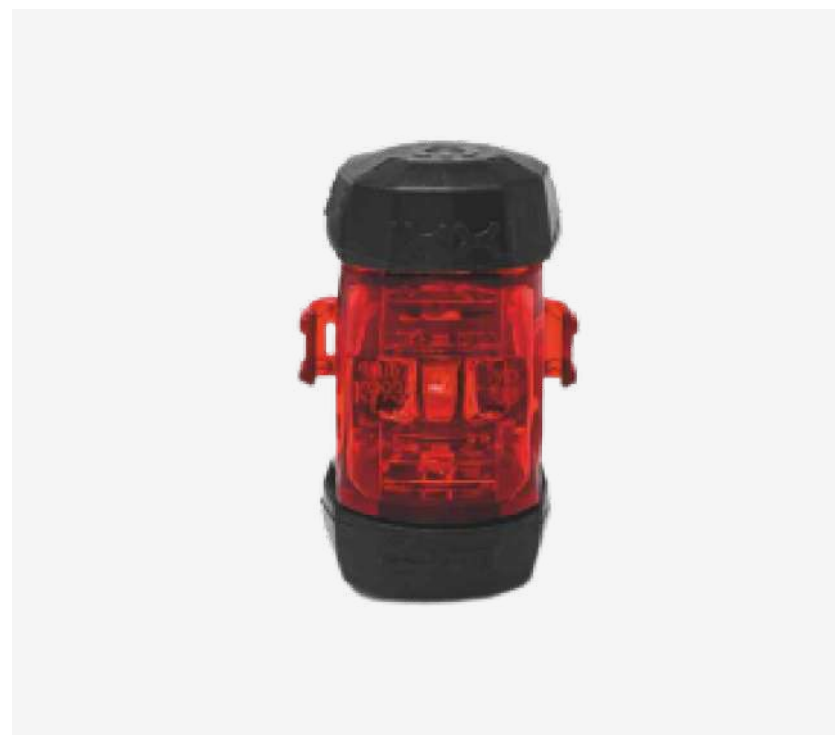
MINI BIKE LIGHT

Front light: 10 x 3cm
Rear light: 3 x 2cm

Aluminium, rubber,
polycarbonate

Black
80922450930

110,000원



MINI SCOOTER

Length: 92cm
Height: 76- 110cm

Aluminium frame

Chili Red
80935A21521

242,000원

ALL PRODUCT.

MINI LIFESTYLE ALL PRODUCT.



PRODUCT PORTFOLIO.

TEXTILES.



**MINI CAR FACE DETAIL
T-SHIRT WOMEN'S**

XS - XL

50 % recycled cotton, 50 % organic cotton
Blazing Blue/Indigo | 80145B31FD4-FD8

50 % recycled cotton, 50 % organic cotton
Vibrant Silver/Rebel Red | 80145B31FE0-FE4

69,300원



**MINI OUTLINE PRINT
T-SHIRT WOMEN'S**

XS - XL

100 % organic cotton
White/Black | 80145B31FE6-FF0

50 % recycled cotton, 50 % organic cotton
Rebel Red | 80145B31FF2-FF6

69,300원



**MINI EMBOSSED WING LOGO
T-SHIRT WOMEN'S**

XS - XL

100 % organic cotton
White/Black | 80145B31FF8-FF9, 80145B32000-002

50 % recycled cotton, 50 % organic cotton
Black/White | 80145B32004-08

61,600원



**MINI CAR FACE DETAIL
T-SHIRT MEN'S**

S - XXL

100 % organic cotton
White/Blazing Blue | 80145B32027-31

50 % recycled cotton, 50 % organic cotton
Vibrant Silver/Rebel Red | 80145B32033-37

69,300원



**MINI OUTLINE PRINT
T-SHIRT MEN'S**

S - XXL

50 % recycled cotton, 50 % organic cotton
Black/White | 80145B32039-43

50 % recycled cotton, 50 % organic cotton
Blazing Blue | 80145B32045-49

69,300원



**MINI EMBOSSED WING LOGO
T-SHIRT MEN'S**

S - XXL

100 % organic cotton
White/Black | 80145B32051-55

50 % recycled cotton, 50 % organic cotton
Black/White | 80145B32057-61

61,600원



MINI OUTLINE PRINT HOODIE WOMEN'S

XS - XL

75 % organic cotton, 25 % recycled cotton
Blazing Blue | 80145B32010-14

75 % organic cotton, 25 % recycled cotton
Black/White | 80145B32016-20

75 % organic cotton, 25 % recycled cotton
Rebel Red | 80145B32022-26

148,500원



MINI OUTLINE PRINT HOODIE MEN'S

S - XXL

75 % organic cotton, 25 % recycled cotton
Blazing Blue | 80145B32063-67

75 % organic cotton, 25 % recycled cotton
Black/White | 80145B32069-73

75 % organic cotton, 25 % recycled cotton
Rebel Red | 80145B32075-79

148,500원

PRODUCT PORTFOLIO.

TEXTILES.



MINI CAR FACE DETAIL CAP KIDS

One size (53cm)

60 % polyester, 40 % cotton
Blazing Blue/Indigo | 80165B320B8

60 % polyester, 40 % cotton
Rebel Red/Vibrant Silver | 80165B320B9

33,000원



MINI CAR SILHOUETTE T-SHIRT KIDS

104 (3-4 Y) – 140 (9-10 Y)

100 % organic cotton
White/Rebel Red | 80145B32082-88

50 % recycled cotton, 50 % organic cotton
Blazing Blue/Indigo | 80145B32090-96

49,500원



MINI CAR TILE SWEATSHIRT KIDS

98 (2-3 Y) – 140 (9-10 Y)

50 % recycled cotton, 50 % organic cotton
Rebel Red | 80145B32097-A4

50 % recycled cotton, 50 % organic cotton
Blazing Blue | 80145B320A5-B2

63,800원



MINI CAR FACE DETAIL CAP

One size (57cm)

65 % recycled polyester, 35 % cotton
Blazing Blue/Indigo | 80165B320B4

65 % recycled polyester, 35 % cotton
Black/Grey | 80165B320B5

65 % recycled polyester, 35 % cotton
Rebel Red/Vibrant Silver | 80165B320B6

65 % recycled polyester, 35 % cotton
Vibrant Silver/White | 80165B320B7

60,500원



MINI CAR PRINT GIFT SET INFANT

100 % organic cotton
White/Rebel Red | 80145B320B3

77,000원

PRODUCT PORTFOLIO.

BAGS AND LUGGAGE.



MINI CAR FACE DETAIL DUFFLE BAG

45 x 24 x 25cm

100% recycled PET, water repellent finish
Indigo/White/Blazing Blue | 80225B320D2

100% recycled PET, water repellent finish
Grey/White/Black | 80225B320D3

100% recycled PET, water repellent finish
Rebel Red/Vibrant Silver/White | 80225B320D4

165,000원



MINI OUTLINE PRINT WALLET

11 x 12.5 x 2.3cm

100% recycled PET, water repellent finish
Blazing Blue | 80215B320C0

100% recycled PET, water repellent finish
Black/White | 80215B320C1

100% recycled PET, water repellent finish
Rebel Red | 80215B320C2

77,000원



MINI OUTLINE PRINT BACKPACK

23 x 16 x 32cm

100% recycled PET, water repellent finish
Blazing Blue | 80225B320C3

100% recycled PET, water repellent finish
Black/White | 80225B320C4

100% recycled PET, water repellent finish
Rebel Red | 80225B320C5

99,000원



MINI CAR FACE DETAIL SHOPPER

31 x 13 x 35cm

100% recycled PET, water repellent finish
White/Blazing Blue/Indigo | 80225B320C9

100% recycled PET, water repellent finish
Black/Grey/White | 80225B320D0

100% recycled PET, water repellent finish
Vibrant Silver/White/Rebel Red | 80225B320D1

49,500원



MINI CAR FACE DETAIL MUSETTE

36 x 25cm

100% recycled PET, water repellent finish
BlazingBlue/Indigo/White | 80225B320C6

100% recycled PET, water repellent finish
White/Black/Grey | 80225B320C7

100% recycled PET, water repellent finish
White/Rebel Red/Vibrant Silver | 80225B320C8

77,000원

PRODUCT PORTFOLIO.

BAGS AND LUGGAGE.



MINI DEBOSSED WING LOGO TROLLEY

71 x 48.5 x 27.5cm
76L volume

70% polycarbonate, 30% recycled polycarbonate
Blazing Blue | 80225B320E2

70% polycarbonate, 30% recycled polycarbonate
Black | 80225B320E3

70% polycarbonate, 30% recycled polycarbonate
Rebel Red | 80225B320E4

341,000원



MINI DEBOSSED WING LOGO CABIN TROLLEY

55 x 33.5 x 22cm
32L volume

70% polycarbonate, 30% recycled polycarbonate
Blazing Blue | 80225B320D9

70% polycarbonate, 30% recycled polycarbonate
Black | 80225B320E0

70% polycarbonate, 30% recycled polycarbonate
Rebel Red | 80225B320E1

297,000원



MINI DEBOSSED WING LOGO KIDS TROLLEY

48 x 35 x 21cm
28L volume

70% polycarbonate, 30% recycled polycarbonate
Blazing Blue | 80225B320E5

70% polycarbonate, 30% recycled polycarbonate
Rebel Red | 80225B320E6

275,000원



MINI SOFT WING LOGO BACKPACK

28 x 45 x 16cm
19L volume

100% recycled nylon, water repellent finish
Indigo | 80225B320D7

231,000원



MINI SOFT WING LOGO POUCH URBAN SERIES

18 x 13 x 2.5cm

100% recycled nylon, water repellent finish
Indigo | 80225B320D5

47,300원



MINI SOFT WING LAPTOP BAG URBAN SERIES

40 x 28 x 5.5cm

100% recycled nylon, water repellent finish
Indigo | 80225B320D6

198,000원



MINI SOFT WING LOGO TRAVELLER BAG URBAN SERIES

44 x 31 x 21cm
27L volume

100% recycled nylon, water repellent finish
Indigo | 80225B320D8

253,000원

PRODUCT PORTFOLIO.

ACCESSORIES.



MINI CAR FACE DETAIL FOLDABLE UMBRELLA

Folded : 27 x 6cm
Diameter : 98cm

100% recycled PET, PFC free coating
Blazing Blue/Indigo | 80235B320F2

100% recycled PET, PFC free coating
Grey/Black | 80235B320F3

100% recycled PET, PFC free coating
Vibrant Silver/Rebel Red | 80235B320F4

61,600원



MINI CAR FACE DETAIL WALKING STICK UMBRELLA

Length : 82.2cm
Diameter : 99.5cm

100% recycled PET, PFC free coating
Blazing Blue/Indigo | 80235B320F5

100% recycled PET, PFC free coating
Grey/Black | 80235B320F6

100% recycled PET, PFC free coating
Vibrant Silver/Rebel Red | 80235B320F7

66,000원



MINI WING LOGO KEYRING

19 x 4 x 0.9cm
Splitrings : Ø32 mm, Ø16mm

Stainless steel, rope : recycled PET
Silver/Black | 80275B320E7

38,500원



MINI COOPER KEYRING

69 x 28 x 1.5cm
Splitrings : Ø32 mm, Ø16mm

Stainless steel
Silver | 80275B320E8

38,500원



MINI ACEMAN KEYRING

73 x 30 x 1.5cm
Splitrings : Ø32mm, Ø16mm

Stainless steel
Silver | 80275B320E9

38,500원



MINI COOPER PIN

17 x 22.5 x 0.9mm

Stainless steel
Silver | 80285B32121

11,000원

PRODUCT PORTFOLIO.

ACCESSORIES.



MINI RIBBON LANYARD

48 x 2.2 x 0.5cm

100% recycled PET, powder coated zinc alloy
Blazing Blue | 80275B32118

100% recycled PET, powder coated zinc alloy
Black | 80275B32119

100% recycled PET, powder coated zinc alloy
Rebel Red | 80275B32120

16,500원



MINI CAR TILE NOTEBOOK

220 x 170 x 19mm

Recycled PET, FSC certified paper
Blazing Blue/Indigo/White | 80245B320F8

Recycled PET, FSC certified paper
Black/Grey/White | 80245B320F9

Recycled PET, FSC certified paper
Rebel Red/Vibrant Silver/White | 80245B32100

29,700원



MINI ROLLERBALL PEN

117 x 9.6 x 9.6mm

Outside anodized aluminium, satin finish
Black/Silver | 80242454545

12,100원



MINI CUT-OUT PANTO SUNGLASSES

Recycled acetate

Lenses : Zeiss

Foldable case and cleaning cloth made of recycled PET

Black | 80255B32115

264,000원



MINI CUT-OUT D-FRAME SUNGLASSES

Recycled acetate

Lenses : Zeiss

Foldable case and cleaning cloth made of recycled PET

Black | 80255B32116

264,000원



MINI DEFINITE WATCH

Watch case : 40mm

Stainless steel, hardened mineral glass

Strap : 100% recycled PET

Silver | 80265B32117

319,000원

PRODUCT PORTFOLIO.

MOBILITY, MINIATURES AND KIDS.



MINI BABY RACER

74 x 30 x 40cm

Non-toxic plastic : polyethylene body with injection-moulded polyamide parts

Chili Red | 80935A21500

176,000원



MINI ALL4 BABY BIKE

Length : 58cm, Width : 28cm

Seat height : 24cm

Steel

Chili Red | 80935B32130

99,000원



MINI BULLDOG 2.0

Approx. 27 x 16 x 23cm

90 % cotton, 10 % polyester

Grey/White | 80452465960

45,000원



MINI TRICYCLE

23 x 40 x 62cm

Steel

Chili Red | 80932451012

110,000원



MINI PUSH-BAR

Steel chrome plated

Black/Silver | 80932463105

37,400원



MINI BIKE LIGHT

Front light : 10 x 3cm

Rear light : 3 x 2cm

Aluminium, rubber, polycarbonate

Black | 80922450930

110,000원



MINI SCOOTER

Length : 92cm

Height : 76 - 110cm

Aluminium frame

Chili Red | 80935A21521

242,000원

PRODUCT PORTFOLIO.

MOBILITY, MINIATURES AND KIDS.



MINI COOPER S PULL-BACK

1:36 scale

Plastic
Box of 24 in 3 colours
Chili Red, Electric Blue, Volcanic Orange
80442447939
10,000원



MINI COOPER S MINIATURE

1:18 scale

Diecast
Chili Red | 80435A21536
Diecast
Island Blue | 80435A21537
154,000원



MINI COOPER SE MINIATURE

1:18 scale

Diecast
White Silver | 80435A21535
154,000원



MINI CONVERTIBLE COOPER S MINIATURE

1:18 scale

Diecast
Chili Red | 80435A21539
Island Blue | 80435A21540
Zesty Yellow | 80435A21538
154,000원



MINI KITE

45.5 x 31.5cm
Tin : 8.5 x 8.5 x 2.5cm
Lightweight ripstop polyester
Multi-coloured | 80455A0A702
12,000원

PRODUCT PORTFOLIO.

JOHN COOPER WORKS LIFESTYLE COLLECTION.



JCW LOGO T-SHIRT WOMEN'S

XXS - XL

100% Cotton

White | 80142454484-89

XXS - L

100% Cotton

Chili Red | 80142454490-94

40,000 - 55,000원



JCW STRIPES T-SHIRT WOMEN'S

XXS - XL

100% Cotton

Black | 80142454496-501

100% Cotton

Racing Green | 80142454502-07

44,000 - 66,000원



JCW LOGO CAP

One size (57cm)

Cotton, elastane

Chili Red | 80162454533

42,000원



JCW LOGO T-SHIRT MEN'S

S - XXXL

100% Cotton

White | 80142454508-13

S - M

100% Cotton

Chili Red | 80142454514-15

XL - XXXL

100% Cotton

Chili Red | 80142454517-19

40,000 - 55,000원



JCW STRIPES T-SHIRT MEN'S

S - XXXL

100% Cotton

Black | 80142454520-25

100% Cotton

Racing Green | 80142454526-31

44,000 - 66,000원

PRODUCT PORTFOLIO.

JOHN COOPER WORKS LIFESTYLE COLLECTION.



JCW SAILOR BAG

One size 30 x 30 x 75cm
50L

Waxed cotton
Black | 80222454541

Waxed cotton
Racing Green | 80222454542

240,000원



JCW CARD HOLDER

One size 10 x 7.6 x 0.5cm

Cowhide nappa
Black | 80212454534

46,000원



JCW PLAYING CARDS

One size 10 x 8.5 x 2.4cm

Cowhide nappa
Black | 80232454535

59,000원



JCW AVIATOR SUNGLASSES

One size 14.5 x 6.5 x 3.5cm

Biodegradable acetate, Zeiss lenses
Black | 80252454548

162,000원

PRODUCT PORTFOLIO.

SAGE GREEN LIFESTYLE COLLECTION.



**MINI GRAPHIC WORDMARK
T-SHIRT WOMEN'S**

XXS - XL

Cotton
Sage/Multi-coloured | 80145A21554-59

75,900원



**MINI STRIPED COLLAR
POLO WOMEN'S**

XXS - XL

Cotton, elastane
Sage/Multi-coloured | 80145A21568-73

106,700원



**MINI STRIPED BINDING ZIP
HOODIE WOMEN'S**

XXS - XL

Cotton
Sage | 80145A21575-80

Cotton
Black | 80145A21582-87

187,000원



**MINI GRAPHIC WORDMARK
T-SHIRT MEN'S**

S - XXXL

Cotton
Sage/Multi-coloured | 80145A21589-94

75,900원



**MINI STRIPED COLLAR
POLO MEN'S**

S - XXXL

Cotton, elastane
Sage/Multi-coloured | 80145A21617-22

106,700원



**MINI STRIPED BINDING ZIP
HOODIE MEN'S**

S - XXXL

Cotton
Sage | 80145A21624-29

Cotton
Black | 80145A21631-36

187,000원



**MINI TWO-TONE WING LOGO
T-SHIRT WOMEN'S**

XXS - XL

Cotton
White/Black | 80145A21561-66

Cotton
Black/White | 80145A21596-601

62,700원



**MINI TWO-TONE WING LOGO
T-SHIRT MEN'S**

S - XXXL

Cotton
White/Black | 80145A21603-08

Cotton
Black/White | 80145A21610-15

62,700원

PRODUCT PORTFOLIO.

SAGE GREEN LIFESTYLE COLLECTION.



MINI WORDMARK CIRCLE KIDS CAP

One size (53cm)

Polyester, Cotton
Chili Red | 80165A51680

45,100원



MINI GRAPHIC WORDMARK T-SHIRT KIDS

98 (2-3 Y) – 140 (9-10 Y)

Cotton
Sage/Multi-coloured | 80145A21638-45

53,900원



MINI WORDMARK CIRCLE ZIP HOODIE KIDS

98 (2-3 Y) – 140 (9-10 Y)

Cotton
Sage | 80145A21647-54

Cotton
Chili Red | 80145A21656-63

106,700원



MINI TWO-TONE WORDMARK CAP

One size (57cm)

Polyester, cotton
Sage | 80165A51678

Polyester, cotton
White | 80165A52A83

78,100원



MINI GRAPHIC BIBS GIFT SET

One size

Cotton
Multi-coloured | 80145A21665

75,900원

PRODUCT PORTFOLIO.

SAGE GREEN LIFESTYLE COLLECTION.



MINI GRAPHIC FOLDABLE UMBRELLA

Folded : 27 x 6cm
Diameter : 98cm
Handle : 5 x 4cm

Polyester (recycled PET)
Sage/Multi-coloured | 80235A51699

49,500원

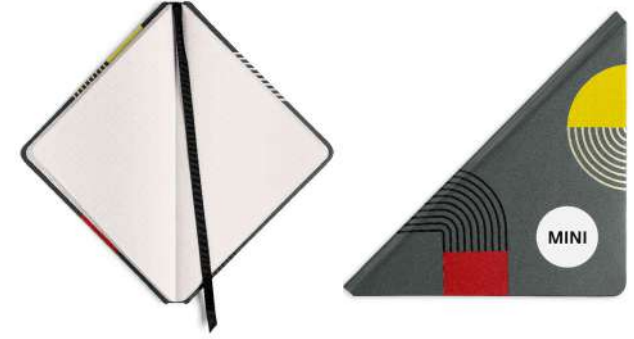


MINI GRAPHIC WALKING STICK UMBRELLA

Length : 82.2cm
Diameter : 99.5cm
Handle : 13.5 x 3.3cm

Polyester (recycled PET)
Sage/Multi-coloured | 80235A51698

56,000원



MINI GRAPHIC TRIANGLE NOTEBOOK

23.5 x 12 x 1.5cm

Soft-touch paper cardboard, stone paper
Sage/Multi-coloured | 80245A51703

26,000원



MINI FOUNTAIN PEN

13 x 1.16 x 1.16cm

Anodized aluminium, satin finish
Silver/Black | 80242460900

16,000원



MINI CAR CHARM

10 x 3.8cm

Leather (recycled)
Black | 80235A51692

55,000원



MINI BULLDOG CHARM

8 x 5.9cm

Leather (recycled)
Black | 80235A51694

55,000원



MINI COLOURED BOTTLE OPENER KEYRING

7.6 x 4.8 x 0.5cm

Zinc alloy, lectroplated
Energetic Yellow | 80275A51700

Zinc alloy, lectroplated
Grey | 80275A51701

35,200원

PRODUCT PORTFOLIO.

SAGE GREEN LIFESTYLE COLLECTION.



MINI GRAPHIC DUFFLE BAG

45 x 27 x 27cm

Waxed cotton, polyester

Sage/Multi-coloured | 80225A51685

147,000원



MINI GRAPHIC SHOPPER

40 x 40 x 14cm

Waxed cotton

Sage/Multi-coloured | 80225A51683

39,000원



MINI GRAPHIC WALLET

19 x 2 x 10cm

Waxed cotton, polyester

Sage/Multi-coloured | 80215A51684

68,000원



MINI SMALL GRAPHIC POUCH

20 x 11cm

Waxed cotton, polyester

Sage/Multi-coloured | 80215A51682

34,000원

PRODUCT PORTFOLIO.

SAGE GREEN LIFESTYLE COLLECTION.



MINI TROLLEY

71 x 48.5 x 27.5cm
76L volume

Wing logo : debossed
Polycarbonate, polyester
Sage | 80225A51691

316,000원



MINI CABIN TROLLEY

55 x 35.5 x 22cm
38L volume

Wing logo : debossed
Polycarbonate, polyester
Sage | 80225A51690

272,000원



MINI WORDMARK CIRCLE BACKPACK

23 x 16 x 35cm

Waxed cotton, polyester
Sage | 80225A51686

86,000원



MINI TWO-TONE LOGO TRAVELLER BAG

45 x 25 x 27cm

Polyester, polyester (recycled PET)
Sage/Black | 80225A51689

190,000원



MINI TWO-TONE LOGO LAPTOP BAG

44 x 4 x 30cm

Polyester, polyester (recycled PET)
Sage/Black | 80225A51688

121,000원



MINI TWO-TONE LOGO BELT BAG

26 x 3 x 13cm

Polyester, polyester (recycled PET)
Sage/Multi-coloured | 80225A51687

70,000원

STYLES.

LADIES	XS	S	M
가슴둘레 (Chest in cm)	82 - 85	86 - 89	90 - 93
허리둘레 (Waist in cm)	66 - 69	70 - 73	74 - 77
엉덩이둘레 (Hips in cm)	92 - 95	96 - 98	99 - 101

MEN	S	M	L
가슴둘레 (Chest in cm)	98 - 101	102 - 105	106 - 109
허리둘레 (Waist in cm)	86 - 89	90 - 94	95 - 99
엉덩이둘레 (Hips in cm)	102 - 105	106 - 109	110 - 113

KIDS	XS	S	M	L	XL
키 (Height in cm)	109 - 122	122 - 135	135 - 147	147 - 157	158 - 170
유럽 사이즈 (EU size)	116	128	140	152	164
나이 (Age)	6	7 - 8	9 - 10	11 - 12	13+

INTERNATIONAL SIZE CHARTS TEXTILES.

LADIES	XS	S	M
유럽 사이즈 (EU size)	34	36	38
아시아 사이즈 (Asia size)	85	90	95

MEN	XS	S	M
유럽 사이즈 (EU size)	48	50	52
아시아 사이즈 (Asia size)	95	100	110

SLIM FIT = very form-fitting
 REGULAR FIT = some give
 LOOSE FIT = with built-in comfort zone

*사이즈는 제품 디자인에 따라 차이가 있을 수 있습니다.



MINI 드라이빙 센터 라이프스타일 샵. 남다른 특별함에 가치를 더합니다.

언제 어디서나 빛나는 당신을 위해
라이프스타일 제품들이 준비되어 있습니다.

MINI 드라이빙 센터 라이프스타일 샵은 MINI LIFESTYLE을
전시 및 판매하는 공간으로 가방, 티셔츠, 지갑과 같은 데일리
아이템에서부터 어린이용 자동차와 자전거까지, 다양한 제품들을
만나보실 수 있습니다.

최고의 기능성과 고품격 소재, 새로운 아이디어로 가득한
라이프스타일 샵, 당신의 일상에 MINI의 감각을 더해보세요.

스타필드하남 MINI 시티라운지.

로마, 밀라노, 리스본에 이어 아시아 최초로 스타필드 하남에
오픈한 MINI 시티라운지.

MINI만의 전시공간과 다양한 멀티미디어를 통해 MINI 브랜드를 경험하고
색다른 MINI 라이프스타일 아이템을 만나보실 수 있습니다.

MINI 드라이빙 센터 라이프 스타일 샵	032-744-1688
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스타필드하남 MINI 시티라운지	031-794-7301
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MINI 공식 딜러 MINI LIFESTYLE 대표 전시 공간

서초 MINI 서비스 센터	02-585-7301
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일산 MINI 서비스 센터	031-969-7501
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GET IN TOUCH.

☎	커뮤니케이션 센터	080-700-8000
🏠	공식 홈페이지	www.mini.co.kr
📘	페이스북	www.facebook.com/MINIKOREA.kr
📷	인스타그램	mini.korea.official

MINI 공식 딜러 서비스 센터.

서울	서초	02-585-7301	경기	일산	031-969-7501
	양재	02-575-7602		구리	031-567-7601
	강서	02-2661-7401		미사	031-794-7607
	동대문	02-2175-7602		자유로	031-994-7401
	구로	02-2039-7301		오토월드	031-5173-7100
강원	강릉	033-800-7301	성남	성남	031-721-7601
	원주	033-734-7301		남양주	031-554-7106
부산	서면	051-819-7301	인천	인천	032-881-7401
	해운대	051-731-7303		계양	032-721-7301
	사상	051-712-7309		송도	032-710-7601
	금정	051-712-7303			
울산	울산	052-268-7306	대구	대구	053-761-7301
	대전	042-639-7301		광주	062-650-7390
	창원	055-256-7301		진주	055-744-7301
	제주	064-757-7601		순천	061-745-7301

MINI 공식 딜러 패스트레인 서비스 센터.

서울	도곡	02-575-7601	경기	이케아 고양	031-994-7302
	영등포 롯데빅마켓	02-6956-7401			
	강동 홈플러스	02-488-8766			
	시흥 홈플러스	02-808-7401			
부산	부산 롯데	051-792-1810	대구	수성	053-768-7301
울산	울산 진장 롯데	052-702-8361		MINI 드라이빙 센터	032-883-7401



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